



R66T ad manager

Our platform geo-targets each individual network location, providing the unique opportunity to deliver messages to a known-audience within known-locations. Local advertisers can target customers close to their establishment, with location-specific messages and promotions, while national advertisers can localize their messages for increased effectiveness. Advertisers can manage ad campaigns within individual R66T Network locations, clusters of locations, or across our entire network.

The network is a perfect communications tool for those interested in targeting groups traveling for a common purpose, such as attending a sporting event or those attending concerts or holiday festivities. Ads can also target individual customers or groups during specific day-parts, and our system can automatically react to a variety of customer or external events. Content and ads must be authenticated prior to publishing on any network, blocking attempted abuse by users of the applications.

We have simplified the process of building and publishing ads and messages onto any R66T Network location. Advertising can be purchased, built, and electronically published at any time from any place, from any computer, tablet PC, or mobile device with Internet or a cellular connection. Even a novice can design national-quality advertisements, eliminating related design and production fees from ad agencies and graphic design firms – all very appealing to local advertisers.

